

Advertising Insertion Order

TAXPRO Journal

Advertiser _____ Date _____
Address _____ E-Mail _____
City/State/Zip _____ Web _____
Contact _____ Phone _____ Ext. _____

Agency _____ Web _____
Address _____
City/State/Zip _____
Contact _____ Phone _____ Ext. _____

Space

- Spread
- Full Page
- 2/3 Page Vertical
- 2/3 Page Horizontal
- 1/2 Page Vertical
- 1/2 Page Horizontal
- 1/3 Page Vertical
- 1/3 Page Horizontal
- 1/6 Page Vertical
- 1/6 Page Horizontal
- Classified
- Classified Display

Preferred Position

- Yes No

Instructions

Color

- Black and White
- Full Color

Issue Date

- Spring
- Summer
- Fall
- Winter

Frequency

- One Time
- Two Times
- Three Times
- Four Times

Cost Per Ad

Rate Per Insertion _____

Billing

- Bill Advertiser Bill Agency

Signature _____

Terms: All advertising is invoiced upon publication. Net 30 days. Advertisers are responsible for notifying NATP of any changes pertaining to their advertisement prior to material due date. Costs to amend camera-ready copy will be charged at cost. Cancellations must be received on or before closing date. All materials submitted as advertising are subject to acceptance for publication at the sole discretion of NATP. Advertisers and advertising agencies assume liability for all content of advertisements printed and also assume responsibility for any claims arising therefrom against the publisher. Advertising which in the opinion of the publisher, simulates editorial format will be labeled "Advertisement". The publisher is not responsible for failure to publish or circulate all or part of any issues because of strikes, work stoppages, accidents, fires, acts of God, or any other circumstances outside the publisher's control. Advertiser agrees to all terms described in the NATP rate card.

