



<http://www.natptax.com/Chapters/Pages/WisconsinChapter.aspx>

Advertising Opportunities in the WI NATP Newsletter

The Wisconsin National Association of Tax Professionals (WI NATP) would like to invite you to consider advertising in our professional newsletter.

The WI NATP Newsletter is published at least 4 times a year and reaches out to over 600 tax professionals, accountants, bookkeepers & payroll services throughout the entire state of Wisconsin. The newsletter provides professionals with the latest news in Wisconsin and Federal tax laws as well as keeping the members updated on upcoming seminars and board of director's issues.

Items of interest to WI NATP Members may be Help Wanted, Services Offered, For Sale (tax practice, office equipment), Tax & Accounting software companies, Office supply stores & sales, E&O Insurance groups.....etc.....

All advertising is subject to the approval of the WI NATP board or committee chosen to review content of WI NATP newsletter advertising.

We look forward to doing business with your company. Please feel free to call or email me any time with any questions or concerns or to arrange your ad in our next newsletter.

Proceeds help to fund our WI NATP Scholarship Fund that assist in the cost of professionals who seek to further their education in tax preparation.

Sincerely,

Tina Heinrich ~ WI NATP Newsletter Coordinator

abctina@sbcglobal.net

Phone: 262-248-9037 or 262-903-9711

Fax: 262-248-4132

WI NATP Advertising Pricing:

Classified Ad –

\$10 per forty Words (\$10 minimum) Standard text at 12-14 font size....no graphics. 50 cents per additional word after forty. 20% Discount for WI NATP Members

Business Card Size Ad:

(2"x3.5") Horizontal or vertical placement

\$40 Each Placement (\$10 discount if paid in full for a whole year of placement; minimum of 4 mailings per year) 50% Discount for WI NATP Members

Quarter Page Size Ad:

\$80 Each Placement (\$10 Discount if paid in full for a whole year of placement; minimum of 4 mailings per year)

50% Discount for WI NATP Members

Half Page Size Ad:

\$140.00 Each Placement (\$10 Discount if paid in full for a whole year of placement; minimum of 4 mailings per year)

50% Discount for WI NATP Members

**** Add a photograph for an additional \$3 charge**