



Advertising Insertion Order

TAXPRO Quarterly Journal

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Advertiser _____	Date _____
Address _____	E-Mail _____
City/State/Zip _____	Web _____
Contact _____	Phone _____ Ext _____ Fax _____

Agency _____	E-Mail _____
Address _____	Web _____
City/State/Zip _____	
Contact _____	Phone _____ Ext _____ Fax _____

SPACE

Spread

Full Page

2/3 Page Vertical

1/2 Page Horizontal

1/2 Page Vertical

1/3 Page Horizontal

1/3 Page Vertical

1/6 Page Horizontal

1/6 Page Vertical

Classified Display (Size: 2-1/4" x _____")

Classified Ad

Preferred Position

No Yes Specify _____

Additional Instructions _____

COLOR

Black & White

4-Color Process

ISSUE DATE & FREQUENCY

<input type="checkbox"/> Winter _____	<input type="checkbox"/> One Time
<input type="checkbox"/> Spring _____	<input type="checkbox"/> Two Times
<input type="checkbox"/> Summer _____	<input type="checkbox"/> Three Times
<input type="checkbox"/> Fall _____	<input type="checkbox"/> Four Times

COST PER AD

Rate Per Insertion \$ _____

Bill Advertiser Bill Agency

Signature _____

Terms: All advertising is invoiced upon publication. Net 30 days. Advertisers are responsible for notifying NATP of any changes pertaining to their advertisement prior to material due date. Costs to amend camera-ready copy will be charged at cost. Cancellations must be received on or before closing date. All materials submitted as advertising are subject to acceptance for publication at the sole discretion of NATP. Advertisers and advertising agencies assume liability for all content of advertisements printed and also assume responsibility for any claims arising therefrom against the publisher. Advertising which in the opinion of the publisher, simulates editorial format will be labeled "Advertisement". The publisher is not responsible for failure to publish or circulate all or part of any issues because of strikes, work stoppages, accidents, fires, acts of God, or any other circumstances outside the publisher's control. Advertiser agrees to all terms described in the NATP rate card.